Pierre-Marie Pierrard

59300

Hauts-de-France Automotive Cluster http://www.poleautohdf.fr

Bilateral Meetings

• Tuesday 16:00 - 18:30

Description

The Hauts-de-France Automotive Cluster is a regional cluster representing the 1st Automotive region in France: Hautsde-France. In numbers it represents: - 7 production sites (Renault, PSA, Toyota) ; - 700.000+ vehicles produced in 2017 ; -55.000 people working in the Automotive Industry; - 450 Automotive companies, mainly SMEs; The cluster coordinates the regional Automotive actions and consists of 180 members: OEMs, SMEs (80%), Research Institutes. Actions are led toward 5 objectives : - Develop a Regional common Strategy; - Strenghten the Hauts-de-France's attractivity; - Develop Research and Innovation projects; - Bring together the economic and academic actors; - Develop the automotive sector with multiples projects; These objectives are realised in a framework composed of 5 pillars: - Competitivity; -Employment and formation; - Financing; - Innovation; - Internationalisation; The cluster is connected with the Regional Automotive association, linked with other French regions through the National Automotive Platform and member of several European networks.

Organization Type Cluster, Email <u>pmpierrard@poleautohdf.fr</u> Country France City Famars, 180 rue Joseph-Louis Lagrange <u>Google map</u>

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Offer & Request

European project

The cluster and its members are looking for lead project partners on European projects on the following fields: Automotive; Factory 4.0; Environment; Industrialization

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