## Milan Šolaja

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CEO Vojvodina ICT Cluster <u>http://www.vojvodinaictcluster.org</u>

## **Bilateral Meetings**

- Tuesday 16:00 18:30
- Wednesday 09:00 10:45

## Description

Vojvodina ICT Cluster - VOICT provides a single point of contact with the best companies in Serbia, with the total workforce of 3,500 experienced IT professionals working in our member companies. We build long-term relationships based on trust and quality, bringing expertise, experience and passion for excellence to each and every project. Vojvodina ICT Cluster is a business association founded through a bottom-up initiative of ICT companies and several supporting institutions. It is a fast-growing organization, strongest in its field in Serbia. Over 90% of of the members' businesses are tied to foreign markets - EU, North America and Middle East. The companies from this cluster exhibited strong growth in recent years, regardless of the global recession. Serbian IT companies in general made a noticeable breakthrough on world markets, putting Serbia on the map as a very interesting alternative location for development of sophisticated software. Vojvodina ICT Cluster gives institutional support to this trend, mobilizing players from the triple helix business-education-government. Strong support from the University of Novi Sad adds to the strength of the cluster. Strategic objective of Vojvodina ICT Cluster is to increase visibility of Serbian ICT and put Novi Sad on the regional and European map as the hotbed for ICT in this part of the world. Activities toward this objective include further strengthening of the association, its positioning as the most relevant Serbian ICT institution within the country and abroad, building ever stronger network of international contacts, creating new business opportunities for the members, compiling and delivering sets of services to members and third parties, lobbying for improvement of business environment in Serbia, and popularization of ICT both in terms of generating more ICT professionals and enabling more penetration of these technologies throughout other sectors of Serbian economy. The cluster has its own Academy, organizing courses, presentations and lectures according to the needs of the members, as well as a separate Project Office that grows its projects portfolio and revenues every year, making Vojvodina ICT Cluster leader in excellence among organizations of this type in Serbia.

Organization Type Cluster, Email <u>office@vojvodinaictcluster.org</u> Country Serbia City Novi Sad, Trg Dositeja Obradovica 6 <u>Google map</u>