

FEAL 2018
THE FUTURE
OF AUTOMOTIVE
IN EUROPE

20 & 21 June - Lille - Hauts-de-France

MEET
SHARE
INNOVATE



Conferences, workshops, international speakers...

THINK THE FUTURE OF AUTOMOTIVE INDUSTRY

PRESENTATION AND PROGRAM



20 & 21 June 2018



Casino Barrière
Lille - Hauts-de-France

www.FealAutomotive.com

PARTICIPATE IN FEAL 2018, THE MEETING OF THE FUTURE AUTOMOTIVE INDUSTRY!



- ▶ **ELECTRIFICATION**
- ▶ **AUTONOMOUS AND INTUITIVE CARS,**
- ▶ **NEW USES AND MOBILITIES,**
- ▶ **GEOPOLITICAL CONFIGURATION...**



Our global companies are witnessing the **emergence of different tendencies** and, with them, it is necessary to reinvent a whole industry - addressing **new technological challenges** and creating **new partnership schemes** in an ecosystem that is more and more digitized.

By placing **innovation at the centre of its agenda** and by selecting high-profile speakers, who witnessed the current and upcoming events, FEAL2018 aims to become a **reference** in the field of European events linked to the **industry of the future**.

By promoting meetings in a state of mind that remains true to **the values of the automotive industry**, FEAL2018 is the place to go - and it involves the entire industry: **manufacturers, suppliers, startups, clusters, institutions, associations, research laboratories, academics, consultants...**

Face à un monde de plus en plus connecté et urbanisé, l'industrie automobile est engagée dans une profonde mutation de son rôle et de sa relation avec le consommateur et l'utilisateur final.

Electrification, véhicules plus autonomes et intuitifs, évolution des usages et de la mobilité...nos sociétés mondiales voient émerger de nouvelles tendances et avec elles, c'est toute une filière qui doit se réinventer en relevant de nouveaux défis technologiques et en créant de nouvelles logiques partenariales dans un écosystème plus que jamais digitalisé.

En mettant l'innovation au coeur de sa programmation et en sélectionnant des intervenants de haut niveau, grands témoins des mutations en cours et à venir, le FEAL2018 a l'ambition de devenir une référence en matière d'événements européens liés à l'industrie de demain.

En favorisant les rencontres dans un état d'esprit fidèle aux valeurs de l'industrie automobile, le FEAL2018 est le rendez-vous à ne pas manquer de toute une filière : constructeurs, équipementiers, start-ups, clusters, institutions, associations, laboratoires de recherche, universitaires, cabinets de consulting...



Online registration on www.fealautomotive.com



Program day 1 20 june 2018

14h

Official opening *Ouverture officielle*

With the presence of:

- ▶ Patrice **Le Guyader**, President of the Pôle Automobile Hauts-de-France
- ▶ Michel **Lalande**, Prefect of the Hauts-de-France Region

14^{h30}

Vehicle electrification: Technology, vision and impacts by 2030

Electrification du véhicule : technologies, vision et impacts à horizon 2030

Roundtable speakers:

- ▶ Eric **Feunteun**, Electric vehicle Global program director at Renault
- ▶ Isbrand **Ho**, Managing Director BYD Auto Europe
- ▶ Julien **Etienne**, Senior Director New Energies at Plastic Omnium

Awaiting confirmation and speakers names for:

Gilles Le Borgne, Executive Vice President, Head of Quality and Engineering at PSA Group

Jaguar Land Rover - Toyota - BMW - Aisin - Denso - Emoss - Valéo

15^{h40}

Autonomous and intuitive vehicles: uses and issues

Véhicule autonome et intuitif: usages et enjeux

Roundtable speakers:

- ▶ Carla **Gohin**, Vice-President Research & Innovation at PSA Group
- ▶ Antoine **Doyon**, Vice-President Group Strategy at Faurecia
- ▶ Bertrand **Stelandre**, Designer and innovation consulting

Awaiting confirmation and speakers names for: Volvo - BMW - Renault - FIEV - PFA

16^{h50}

Coffee break *Pause Café*



Program day 1 20 June 2018

17^{h10}

New mobilities and smartcity:

The challenges and opportunities for the automotive industry

Nouvelles mobilités et smart city: les défis et opportunités pour l'industrie automobile

Roundtable speakers:

- ▶ Mathieu **Bernasconi**, Business Development Manager at Car2go (Daimler)
- ▶ **Director of Mobilities** at Renault
- ▶ Dean **Johnson**, Head of Innovation at Brandwidth (UK)

Awaiting confirmation and speakers names for:

Norauto Mobivia - Grand Paris - Blablacar - SNCF - Bernard Jullien (economist)

18^{h20}

End of the first day *Fin des échanges de la 1^{ère} journée*

19^{h30}

Cocktail and **gala diner** to Palais de la Bourse

Cocktail et Diner de Gala au Palais de la Bourse de la CCI Grand Lille

They already confirmed
their participation:



RENAULT
La vie, avec passion



TOYOTA



PLASTIC OMNIUM



faurecia





Program day 2 21 June 2018

8h45

The global market by research firm specialized

Présentation du marché global par un cabinet d'études spécialisé

9h15

The British Automotive Industry before and after Brexit

L'industrie automobile avant et après le Brexit

Conference with the expert:

- ▶ Tommaso **Pardi** (Gerpisa – CNRS IDHES)

With the participation of:

- ▶ Luc **Chatel**, President of the PFA, former minister
- ▶ Xavier **Bertrand**, President of the Hauts-de-France Region

10h

International strategy and geopolitical context:

Automobile wants to defend the free trade

- ▶ Louis **Schweitzer**, former Chairman of Renault

10h45

Coffee break *Pause Café*

11h

Concluding conference *Conférence de clôture*

Awaiting of confirmation:

- ▶ Johan **van Zyl**, President and CEO of Toyota Motor Europe
- ▶ Didier **Leroy**, Executive President of Toyota Motor



Program day 2 21 June 2018

12h

Conclusion

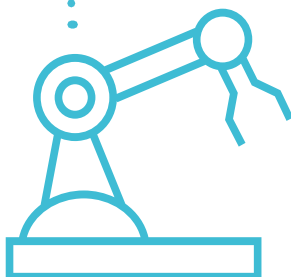
12h30

Cocktail

13h30

FEAL... the follow-up

Le FEAL...la suite



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VISITES AU CHOIX DE DIFFÉRENTS
SITES INDUSTRIELS DE LA RÉGION.



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Testimonials from previous editions:

*«A special event that brings
together car industry players
from all over the world»*

*«A friendly, hard-working and
forward-looking forum!»*

*«A unique opportunity to share
good practices and guiding
principles for the future of car
industry»*



New highlights to learn more about our ecosystem :

Meetings with start-ups,
special edition on
international design...

More information on www.fealautomotive.com